

# FUNDRAISING OPPORTUNITY

## 3 Options to Choose From

1

### Team Leader Coordinated

- Students place case orders with Discovery Team Leader
- Student pays Team Leader for case(s)
- Leader places combined case order
- Cases delivered to VCHS
- Leader distributes cases to students

*\*This option would allow students to mix & match product within their Discovery Team*

2

### Student Initiated

- Student places personal order for case(s)
- Single product case orders only (i.e. Adventure Blend Medium Roast Whole Bean)
- Student can order multiple cases to support a variety of options for sales
- Student has flexibility to order as often as needed
- Case(s) are shipped directly to student

*\*P-REX Coffee is unable to mix & match product options within cases.*

3

### Online Orders

- Family and friends can order Valor Edition single bags online
- Instruct family/friends to use your Team Code (i.e. TEAMTHAILAND; TEAMGUATEMALA, etc.)
- Online bag pricing will include profit and will be credited to the Discovery Team indicated by the team coupon code.

*\*P-REX Coffee cannot apply online sales to individual students, but WILL make sure all profit from Team Codes used are credited to that Team.*

Students can pre-sell coffee or sell product upon delivery. Students are responsible for depositing profit into their account.

## PRICE STRUCTURE

\$168.00/case (12 – 12 oz. bags) = \$14.00/bag

Student sells for \$20.00 + to ensure **at least \$6.00/bag profit**

- |                          |                      |                     |
|--------------------------|----------------------|---------------------|
| • <b>AKHA Solo</b>       | Light   Medium Roast | Whole Bean Only     |
| • <b>Adventure Blend</b> | Medium   Dark Roast  | Whole Bean   Ground |
| • <b>Christmas Blend</b> | Medium Roast         | Whole Bean   Ground |

\$192.00/case (12 – 12 oz. bags) = \$16.00/bag

Student sells for \$22.00 + to ensure **at least \$6.00/bag profit**

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|-----------------------------|---|---------------------|
| • <b>Sunshine Blend</b>     | 25% Light Roast Dry Process / 25% Light Roast Honey Process/50% Medium Roast Washed | Whole Bean Only     |
| • <b>Sleepy P-REX DECAF</b> | Medium Roast  | Whole Bean   Ground |

\$5.00 shipping cost will be added to each case. Allow 7-10 days for roasting and delivery.  
 Case orders will be placed every Tuesday.

Premium, single origin specialty coffee is sold nationally for \$20-\$30 per bag.

